

# Online GLT Couples' Fellowship (GCF) Seminar



**Post-COVID-19  
WHAT NEXT?**

- Rev Festus Ugwu



## Area of Discussion

- The technological impact/opportunities in businesses during/post-COVID-19.
- How 21st-century entrepreneurs can leverage IT intrusions to scale up their businesses.
- What skills are going to be relevant/irrelevant during/post-COVID-19?
- What is the place of faith/believers in the new world of business?



# **The general negative impact of COVID-19**



# The general negative impact of COVID-19

- Remote working not well managed could be a risk.
- e-Fraud not checked is an increased risk.
- Bandwidth usage
- Loss of job



# Who's hiring?

Some companies need to hire more people to keep up with demand, despite millions of people losing their jobs elsewhere




Source: MarketWatch reporting



# **The technological impact/opportunities in businesses during/post- COVID-19**




# **The technological impact/opportunities in businesses during/post-COVID-19**

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- 1. There will be a high demand for innovative technological solutions**
  - 2. There will be a high demand for technology skills**
  - 3. Demand for digital and online presence is now on the rise**
  - 4. More Investors will be interested in innovative technology**



## **The technological impact/opportunities in businesses during/post-COVID-19**

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- 5. High creativity and competition among the various technological companies**
  - 6. E-commerce business will take a new dimension**
  - 7. Demand for AI and Cloud technology will be on the rise.**
  - 8. Social and digital marketing skill is now a hot cake in the market**
  - 9. Increase in the awareness of the Importance of Technology**



# **Business Opportunities during/post-COVID-19**

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- 1. Technology**
  - 2. Logistics**
  - 3. Food and Supermarkets stores**
  - 4. Pharmaceutical Stores**
  - 5. Retails stores that sell essential products.**
  - 6. Manufacturing of medical products**
  - 7. Agriculture**



# **Business Opportunities during/post-COVID-19: Technology**

- 1. E-commerce**
- 2. E-Payment**
- 3. Online Presence**
- 4. Virtual Medical Consultation**
- 5. Social Media Marketing/Digital Marketing/Marketing Automation**
- 6. Digital Marketing for medical (Virtual Medical Consultation) or essential services**
- 7. Virtual Classrooms for Online School**



# **Business Opportunities during/post-COVID-19: Technology**

- 8. Online training.**
- 9. Live Events Streaming services like Twitch, Restream, Splitstream**
- 10. Gaming Services (the new leader in Entertainment Industry)**
- 11. On-demand online movie and internet entertainment service providers like Netflix.**
- 12. Fitness and Wellness App.**
- 13. Cybersecurity Companies.**
- 14. Online financial and accounting services**





**How 21st-century  
entrepreneurs can  
leverage IT intrusions to  
scale up their businesses.**





# How 21st-century entrepreneurs can leverage IT intrusions to scale up their businesses.

1. Invest in your Online Presence
2. Embrace Cloud technology
3. Automate your business processes and move them to the Cloud so as to support remote work.
4. Embrace cloud financial accounting services.
5. Embrace Cloud Customer Relationship Management (CRM) software to stay close with your customers and to get more customers.
6. Embrace Digital and Social marketing on social networks for marketing and customer relationship.



**What skills are going to be  
relevant/irrelevant  
during/post-COVID-19?**



# What skills are going to be relevant during/post-COVID-19?

## 1. Technology skills:

1. Software developers to help companies create solutions to automate their processes
2. Tech freelancers
3. Cybersecurity - online security professionals
4. E-learning experts,
5. E-commerce specialists,
6. Digital content producers,



# What skills are going to be relevant during/post-COVID-19?

## 1. Technology skills:

7. Machine learning

8. Internet of Things (IoT)

9. Drone delivery

10. Robotics


11. 3D printing

12. Data Analytics

13. VR studios, AR Games




# **What skills are going to be relevant during/post-COVID-19?**

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- 2. Seasoned strategy/business development consultants to help companies revise plans and market scenarios**
  - 3. Digital skills are critical in reaching customers and for business continuity;**
  - 4. Finance expertise to help plan cash flows and cut burn;**
  - 5. HR talent to manage employee morale, and guide how to manage pay cuts/employee separation.**



# What skills are going to be relevant during/post-COVID-19?

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- 6. Remote work HR consultants/recruiters**
  - 7. Online marketing/lead generation**
  - 8. Digital transformation consultants to help support small to medium to large-scale transitions from traditional to flexible work and digital workspace.**
  - 9. Leadership skill**
  - 10. Remote working skill**



# What skills are going to be relevant during/post-COVID-19?

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- 11. Supply chain optimisation**
  - 12. Epidemiologists and virologists**
  - 13. Biotech experts**
  - 14. Creativity and Innovation**
  - 15. Emotional Intelligence**





# What skills are going to be relevant during/post-COVID-19?

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- 16. Critical Thinking**
  - 17. Digital Marketing**
  - 18. Copywriting/Writing**
  - 19. Proofreading**
  - 20. Storytelling**
  - 21. Technology-driven Agricultural**
  - 22. Couriers and delivery services**





**Irrelevant Skills  
during/post-COVID-19?**



## **Irrelevant Skills during/post-COVID-19?**



**According to the World Economic Forum, in just five years, 35 per cent of the skills deemed essential today will change. Committing to a lifetime of learning is the only one way to remain relevant in a post-coronavirus reality.**



# **Where to learn new skills online**



# Where to learn new skills online

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1. **Udemy.com**
  2. **Alison.com**
  3. **Coursera.org**
  4. **Skillshare.com**
  5. **Codecademy.com**



# Where to learn new skills online

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6. Udacity.com
  7. Lynda.com
  8. Learning.ly
  9. Bloc.io
  10. edX.org
  11. Skills-Co.com



**What is the place of  
faith/believers in the new  
world of business?**



# **What is the place of faith/believers in the new world of business?**

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- 1. Prophetic Insights and Vision**
  - 2. Innovation and Creativity**
  - 3. Learn and keep learning**
  - 4. Put action to your faith.**



